This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Presently Amended): A method for controlling access, use and distribution of personal data of a user stored in a personal repository, the method comprising the steps of:

receiving input defining personal data comprising a master profile and one or more service profiles for storage in the personal repository, the master profile and one or more service profiles corresponding to the user;

receiving user input identifying one ~~allowing the user to indicate which portions of the personal data~~ of the service profiles stored in the personal data repository ~~are releasable~~ as corresponding to a second party;

reaching an agreement, between the user and the second party, regarding ~~use, by~~ release to the second party ~~,~~ of ~~any portions of the personal data~~ the identified service profile ~~in the personal data repository~~; and

~~releasing~~ providing ~~any of the portions of the stored personal data~~ the identified service profile ~~in~~ from the personal data repository to the second party according to the agreement ~~, wherein~~

~~the agreement includes what items within the personal data repository can be used by the second party, and~~

~~only ones of the items which, according to the agreement, can be used by the second party are released to the second party.~~

2. (Presently Amended): The method of claim 1, wherein the personal data ~~about the user is collected automatically~~ comprises automatically collected information.

3. (Original): The method of claim 1, wherein the step of reaching the agreement comprises choosing an agreement provided by an independent agreement provider, wherein the independent agreement provider receives compensation based on use of the provided agreement.
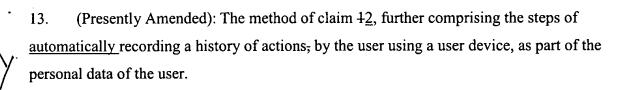
4.   (Presently Amended): The method of claim 1, wherein the personal data ~~about the user~~ ~~is~~comprises information entered by the user.

5.   (Presently Amended): The method of claim 1, further comprising the step of storing the personal data ~~about the user~~ on a device operated by the user.

6.   (Presently Amended): The method of claim 1, further comprising the step of storing the personal data ~~about the user~~ on a trusted party device.

7.   (Presently Amended): The method of claim 1, further comprising the step of storing the personal data ~~about the user~~ in a distributed manner among a plurality of trusted party devices.

8.   (Presently Amended): The method of claim 1, ~~further comprising the step of allowing the user to perform at least one of adding, deleting or changing the personal data~~wherein the identified service profile comprises music preferences ~~about the user~~.

9.   (Presently Amended): The method of claim 1, wherein the second party comprises a financial institution, and wherein the identified service profile comprises financial information.~~further comprising the step of defining a service profile within the personal data repository, wherein the service profile includes portions of the personal data of the user and information regarding conditions under which items within the service profile can be used by the second party.~~

10.   (Presently Amended): The method of claim 9, wherein the identified service profile includes information regarding a date and a time that any of the ~~stored~~ information ~~about the user~~in the identified service profile was released to the second party and to whom the stored information was released.

11.   (Presently Amended): The method of claim 9, wherein the identified service profile includes information pertaining to a description of the agreement between the user and the second party.

12.   (Original):   The method of claim 1, further comprising the step of acting, by a trusted party, as an agent of the user to negotiate use, by the second party, of any of the personal data of the user in return for compensation to the user for the use of any of the personal data.

13.   (Presently Amended): The method of claim ~~1~~2, further comprising the steps of automatically recording a history of actions, by the user using a user device, as part of the personal data of the user.

14.   (Presently Amended): The method of claim 13, further comprising ~~defining, by the user, of a level of a type~~receiving user input defining a type of ~~the~~ actions to be automatically recorded.

15.   (Presently Amended): The method of claim 1, further comprising the steps of:
receiving, at a trusted party device connected to a computer network, a first request from a device operated by ~~a~~the user;
forming a second request ~~from~~based on the first request, the second request being stripped of information that can associate the user with the second request;
sending, from the trusted party device, the second request over a computer network to a second party device;
receiving, at the trusted party device, response information in response to the sending of the second request;
forming a response based on the response information; and
sending the response to the device operated by the user.

16.   (Canceled)

17.   (Canceled)

18.   (Presently Twice Amended): A system for providing personal data of a user with access rights being controlled by the user, the system comprising:

   a user device;

   a trusted party device, the user device being arranged to communicate with the trusted party device;

   at least one data storage device ~~including~~ storing~~the~~ personal data of the user, said personal data comprising a master profile and one or more service profiles;

   a rules enforcer included in the trusted party device to enforce rules by which the personal data of the user can be accessed ~~and used~~ by a second party device, the rules having been agreed to by the user and a second party associated with the second party device, wherein:

   the at least one data storage device is associated with at least one of the user device and the trusted party device.

19.   (Presently Amended): The system of claim 18, further comprising a plurality of trusted party devices, each of the trusted party devices being configured to communicate with at least one other of the plurality of trusted party devices, and

   wherein the at least one storage device is included in at least some of the plurality of trusted party devices and the personal data of the user is distributed among the at least one storage device of the at least some of the plurality of trusted party devices.

20.   (Original):   The system of claim 18, wherein the trusted party device further comprises an agreement facilitator to facilitate an agreement between the user and the trusted party.

21.   (Original):   The system of claim 18, wherein the user device further comprises an agreement facilitator to facilitate an agreement between the user and the trusted party.

22.   (Presently Amended): The system of claim 18, <u>wherein the second party comprises a</u> <u>financial institution, and wherein the identified service profile comprises financial</u> <u>information</u><s>wherein the at least one data storage device has recorded therein a service profile</s> <s>within a personal data repository, wherein the service profile includes portions of the personal</s> <s>data of the user and information regarding conditions under which items within the service</s> <s>profile can be used by the second party</s>.

23.   (Presently Amended): The system of claim 18, wherein the trusted party device further comprises a history recorder to <u>automatically</u> record a history of actions performed by the user device.

24.   (Presently Amended): The system of claim 23, wherein the history recorder includes a<u>n</u> action<s>-level</s> selector by which the user, via the user device, can <s>select one of a plurality of levels</s> <s>of a type of</s><u>define</u> the actions to be <u>automatically</u> recorded.

25.   (Presently Amended): A system for providing personal data of a user<s>-with access rights</s> <s>being controlled by the user</s>, the system comprising:

a user device;

a second party device, the user device being arranged to communicate with the second party device;

a data storage, associated with the user device, <s>including the</s><u>storing</u> personal data of the user<u>, said personal data comprising a master profile and one or more service profiles</u>; and

a rules enforcer included in the user device to enforce rules by which <s>portions of the</s> <s>personal data of the user</s><u>the master profile and one or more service profiles</u> can be accessed by the second party device, the rules having been agreed to by the user and a second party associated with the second party device, the rules including what items of the personal data are releasable to the second party and how the items of the personal data can be used by the second party.

26.   (Presently Amended): The system of claim 25, <u>wherein the second party comprises a</u> <u>financial institution, and wherein the identified service profile comprises financial</u> <u>information</u>~~further comprising a service profile stored within the data storage, the service profile~~ ~~including portions of the personal data of the user and information pertaining to an agreement~~ ~~describing how any of the stored information about the user can be used by the second party~~.

27.   (Presently Amended): The system of claim 25, wherein the user device further comprises a history recorder to <u>automatically</u> record a history of actions performed by the user device.

28.   (Presently Amended): The system of claim 27, wherein the history recorder includes a<u>n</u> action-~~level~~ selector to ~~select one of a plurality of levels of a type of~~<u>define</u> the actions to be recorded.

29. – 34. (Canceled)

35.   (Presently Amended) A mobile device for providing personal data of a user with access rights being controlled by the user, the mobile device comprising:

        <u>a data storage device storing at least some personal data of the user, said personal data</u> <u>comprising a master profile and one or more service profiles;</u>

        <u>an agreement facilitator module to facilitate an agreement between the user and the</u> <u>second party according to which the second party can access the personal data; and</u>

        a rules enforcer <u>module</u> to enforce ~~the~~ rules by which the personal data ~~of the user~~ can be accessed by a second party device<u>, according to the agreement</u>~~, the rules having been agreed to~~ ~~by the user and a second party associated with the second party device.~~;

36. – 44. (Canceled)

45.   (Previously amended) A mobile device for providing personal data of a user with access rights being controlled by the user, the mobile device comprising:

a rules enforcer to enforce the rules by which the personal data of the user can be accessed and used by a second party device, the rules having been agreed to by the user and a second party associated with the second party device;

a data storage device having recorded therein at least some of the personal data of the user;

an agreement facilitator to facilitate an agreement between the user and the second party; and

a history recorder to record a history of actions by the user via the user device, the history recorder including a level selector to select a level of the actions to be recorded, wherein:

the data storage device is arranged to have recorded therein at least a portion of a service profile including information regarding what portions of the stored personal data of the user can be released to the second party and conditions under which the portions of the service profile can be released to the second party.

46. - 47. (Canceled)

48.   (New): A computer readable medium storing computer executable instructions for performing a method for controlling access, use and distribution of personal data of a user stored in a personal repository, comprising the steps of:

receiving input defining personal data comprising a master profile and one or more service profiles for storage in the personal repository, the master profile and one or more service profiles corresponding to the user;

receiving user input identifying one of the service profiles stored in the personal data repository as corresponding to a second party;

reaching an agreement, between the user and the second party, regarding release to the second party of the identified service profile; and

providing the identified service profile from the personal data repository to the second party according to the agreement.

49.   (New): The computer readable medium of claim 48, wherein the personal data comprises automatically collected information.

50.   (New): The computer readable medium of claim 48, wherein the step of reaching the agreement comprises choosing an agreement provided by an independent agreement provider, wherein the independent agreement provider receives compensation based on use of the provided agreement.

51.   (New): The computer readable medium of claim 48, wherein the personal data comprises information entered by the user.

52.   (New): The computer readable medium of claim 48, wherein the computer executable instructions further comprise the step of storing the personal data on a device operated by the user.

53.   (New): The computer readable medium of claim 48, wherein the computer executable instructions further comprise the step of storing the personal data on a trusted party device.

54.   (New): The computer readable medium of claim 48, wherein the computer executable instructions further comprise the step of storing the personal data in a distributed manner among a plurality of trusted party devices.

55.   (New): The computer readable medium of claim 48, wherein the identified service profile comprises music preferences.

56.   (New): The computer readable medium of claim 48, wherein the second party comprises a financial institution, and wherein the identified service profile comprises financial information.

57.   (New): The computer readable medium of claim 48, wherein the identified service profile includes information regarding a date and a time that any of the information in the identified service profile was released to the second party and to whom the stored information was released.

58.   (New): The computer readable medium of claim 48, wherein the identified service profile includes information pertaining to a description of the agreement between the user and the second party.

59.   (New): The computer readable medium of claim 48, wherein the computer executable instructions further comprise the step of acting, by a trusted party, as an agent of the user to negotiate use, by the second party, of any of the personal data of the user in return for compensation to the user for the use of any of the personal data.

60.   (New): The computer readable medium of claim 49, wherein the computer executable instructions further comprise the steps of automatically recording a history of actions by the user using a user device, as part of the personal data of the user.

61.   (New): The computer readable medium of claim 60, further comprising receiving user input defining a type of actions to be automatically recorded.

62.   (New): The computer readable medium of claim 48, further comprising the steps of:

receiving, at a trusted party device connected to a computer network, a first request from a device operated by the user;

forming a second request based on the first request, the second request being stripped of information that can associate the user with the second request;

sending, from the trusted party device, the second request over a computer network to a second party device;

receiving, at the trusted party device, response information in response to the sending of the second request;

forming a response based on the response information; and

sending the response to the device operated by the user.